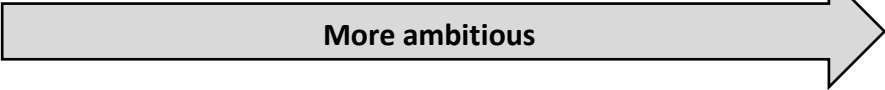


Geography: Explaining the need for Fair Trade

Assessment: “UK supermarkets need to stock Fair Trade chocolate’. Explain this point of view using persuasive speech writing.



	<u>REASONED</u>	<u>CLEAR</u>	<u>DETAILED</u>
Explanation Skills	<ol style="list-style-type: none"> 1. Give valid reasons for things 2. Use some connectives to develop sentences 	<ol style="list-style-type: none"> 3. Start to use evidence to make the explanation clearer 4. Use connectives throughout to show how one thing links to another 5. Start to compare things to support the explanation 6. Use some key words 	<ol style="list-style-type: none"> 7. Use specific case study evidence to support the explanation 8. Or Starts to analyse data/facts to support the explanation 9. Use connectives to make cause and effect clear 10. There is a logical structure/order to the answer 11. Impacts are categorised into either long term and short term or social, economic and environmental 12. Use geographical key words
<p>Key Words: Cocoa Trade, Child Labour, Slave Labour, Consumer, Primary Worker, Supply Chain, Demand, Profit, Exploitation, Multi-National Corporation</p>			