

GRAPHIC DESIGN TRAINEESHIP



Graphic Design Traineeship Programme with [Storm-7 Consulting Limited](#)

Available to 16 - 23 year olds for up to six months

Based in Halifax, West Yorkshire

Skills you will aim to learn and develop:

- Ongoing development of digital media and graphic design skills
- Learning new software/applications
- Creation of new and innovative platforms/company material
- Working across different applications/software e.g. Adobe Creative Suite, including Photoshop, InDesign, and Illustrator
- Creation of graphics and design layouts for sales and marketing campaigns, print and online ads, flyers, email htmls, newsletters, website design and updates, blog, and social media accounts.
- Collaborate with the marketing department and support campaigns with graphic design solutions.
- Application of design theory to marketing campaigns and advanced techniques for software ranging from Adobe Illustrator to Captivate to make pixel perfect illustrations and eLearning software.
- Incorporate best practices in website design and layout, and adapt designs for mobile formats
- Application of varying software techniques to support and innovate new product lines and events
- Support of sales and marketing through content and graphic design creation
- Design and creation of company videos and 'shorts' to support events, products and social events
- Marketing, multi channels, across different digital medium.

Requisites for role:

- Individual looking for a career in graphic design.
- Determined attitude and commitment of focus.
- Ambitious, proactive and hungry to succeed.
- Demonstrates our values in daily work ethic - professional, committed, dependable and intuitive.
- Wants to develop excellent communication skills and personal qualities: persuasive, self-motivated and target driven and punctual.
- Wants to develop confidence, interpersonal skills and self-motivation.
- Willing to take on new challenges to completion.

TO APPLY Please contact and submit your CV to info@storm-7.com